2027 CCCSE/NISOD CONFERENCE

Advancing the Student Experience: The Next Frontiers

SPONSOR PROSPECTUS

May 26–29

AUSTIN, TX

CCCSE
INSIGHTS THAT MATTER

NISOD

The NISOD Conference

About NISOD

For more than four decades, the **National Institute for Staff and Organizational Development (NISOD)** has championed the powerful role community and technical colleges play in transforming lives. Founded with a commitment to elevate teaching and learning, NISOD serves as a resource, convener, and advocate for educators who strive every day to advance student success.

Our mission is to empower faculty, administrators, and staff at community and technical colleges to advance professionally, achieve excellence, create meaningful impact, and receive well-deserved recognition.

Our vision is to serve as the premier professional development resource in the country, empowering community and technical colleges to achieve educational excellence.

Core Values

- Celebrating Excellence
- Collaboration and Community
- Empowerment and Support
- Inclusivity and Respect
- Integrity and Accountability
- Responsiveness and Adaptability

Sponsorship Benefits

Benefit	Platinum	Gold	Silver	Exhibitors
Investment	$40,000	$25,000	$10,000	$3,000
Available Spots	1	2	2	Multiple Available
Signature Event Recognition	X	X	X	
Website Logo Placement (through June 30, 2027)	X	X	X	X
Social Media Recognition	X	X	X	
Email Newsletter Placement	X	X	X	
Push Notification in Conference App	X			
Exhibit Table	X	X	X	X
On-Stage Speaking Opportunity	X	X		
Complimentary Conference Registrations	4	2	1	1
Conference Recording Access (Post-Event)	X	X		

Want to invest in a year-round opportunity?
Check out our Impact Sponsorship (page 9).

Sponsorship Opportunities

Help create meaningful learning experiences while connecting with decisionmakers and practitioners committed to advancing student success at our CCCSE/NISOD Conference, May 26-29, 2027 in Austin, Texas.

Platinum Sponsor – $40,000 *One Available*

Excellence Awards Dinner and Celebration Sponsor
Join CCCSE/NISOD in honoring educators who transform lives. The Platinum Sponsor will be recognized throughout the event as a partner in celebrating excellence across community and technical colleges.

The Platinum Sponsor will have their Company Logo featured on signage at the entrance to the Excellence Awards Dinner ballroom and General Session ballrooms and the following sponsorship recognition:

- Company logo displayed on the event website from date sponsorship agreement is signed to June 30, 2027.
- Appreciation post with company logo displayed on NISOD social media platform (LinkedIn) four times from date sponsorship agreement is signed through the end of the conference.
- Company logo displayed throughout the conference on appreciation slide.
- Company Page on Event Mobile App (Company name, logo, locations, telephone numbers, Internet address, displays or visual depictions of product-lines or services, trade names and product or service listings may be provided but must not include prices or qualitative or quantitative statements.)

PLATINUM

Sponsorship Opportunities

PLATINUM

Platinum Sponsor Benefits (continued)

- Two-minute pre-recorded welcome video and in-person greeting at the Awards Dinner (Welcome video will be about the mission of the NISOD Conference and its service to the community college field, not the company's products. Video and script will need to be approved by NISOD/The University of Texas at Austin before the video is recorded.)
- Exhibit table in a high-traffic location during conference (one draped table and two chairs provided)
- Two placements of company logo and company description in NISODirect, NISOD's newsletter in the eight weeks leading up to the conference.
- Company logo sent via one push notification in the conference app, with recognition language included, e.g., "NISOD recognizes Company X as the platinum sponsor of the 2027 annual conference."
- Four complimentary conference registrations, including tickets to the Excellence Awards Dinner.
- Excellence Awards Dinner recording accessible to members on NISOD website post conference.

Sponsorship Opportunities

Gold Sponsor – $25,000 *Two Available*

Gold Sponsors support the conference's general sessions that spotlight innovation, leadership, and collaboration.

General Session Sponsor
Be recognized during one of CCCSE/NISOD's most-attended conference events where educators gather for shared inspiration and ideas. The gold sponsor will be recognized as the supporter of a general session and featured in on-site and digital materials.

Gold Sponsor Recognition Includes:

- Company logo is displayed on the event website from date sponsorship agreement is signed to June 30, 2027.
- Appreciation post with company logo displayed on NISOD social media platform (LinkedIn) two times from date sponsorship agreement is signed through the end of the conference.
- Company logo displayed throughout the conference on appreciation slide.
- Company logo displayed on signage at entrance to the General Session room.
- Two-minute pre-recorded message or in-person welcome during sponsored session (Message will be about the mission of the CCCSE/NISOD Conference and its service to the community college field, not the company's products. Video and script will need to be approved by NISOD/The University of Texas at Austin before the video is recorded.)
- Exhibit table in a high-traffic location during conference (one draped table and two chairs provided)
- Two placements of company logo and company description in NISODirect, NISOD's newsletter in the eight weeks leading up to the conference.
- Two complimentary conference registrations, including tickets to the Excellence Awards Dinner.
- Company Page on Event Mobile App (Company name, logo, locations, telephone numbers, Internet address, displays or visual depictions of product-lines or services, trade names and product or service listings may be provided but must not include prices or qualitative or quantitative statements.)
- General Session recording accessible to members on NISOD website post conference.

GOLD

Sponsorship Opportunities

Silver Sponsor – $10,000 *Two Available*

Choose one recognition area that best fits your organization's interests and values.

Student Essay Contest Sponsor
Each year, community college students at NISOD member institutions share powerful stories about a faculty member, staff member, or administrator who had an undeniable impact on their success. Sponsor the three winning submissions in the student essay contest to support student voices, critical thinking, and storytelling.

Student Graphic Design Contest Sponsor
Champion emerging creative talent! CCCSE/NISOD annually selects one winning submission of original art which is unveiled at the spring conference and featured in next year's conference promotional materials.

Recognition Includes:

- Company logo displayed on the event website from date sponsorship agreement is signed to June 30, 2027.
- Appreciation post with company logo displayed on NISOD social media platform (LinkedIn) one time from date sponsorship agreement is signed through the end of the conference.
- One placement of company logo and company description in NISODirect, NISOD's newsletter in the eight weeks leading up to the conference.
- One complimentary conference registration, including tickets to the Excellence Awards Dinner.
- Exhibit table in a high-traffic location during conference (one draped table and two chairs provided)
- Company Page on Event Mobile App (Company name, logo, locations, telephone numbers, Internet address, displays or visual depictions of product-lines or services, trade names and product or service listings may be provided but must not include prices or qualitative or quantitative statements.)

SILVER

Sponsorship Opportunities

Exhibitor Opportunities – $3,000 *Multiple Available*

Connect directly with attendees and share your organization's mission and services. Exhibit tables are placed in high-traffic areas to maximize engagement with conference participants.

Recognition Includes:

- Company logo displayed on the event website from date sponsorship agreement is signed to June 30, 2027.
- One complimentary conference registration.
- Exhibit table in a high-traffic location during conference (one draped table and two chairs provided)
- Company Page on Event Mobile App (Company name, logo, locations, telephone numbers, Internet address, displays or visual depictions of product-lines or services, trade names and product or service listings may be provided but must not include prices or qualitative or quantitative statements.)

> NISOD's priorities mirror our own commitment to excellence, teaching, learning, and leadership. NISOD creates excitement among our employees and enables us to celebrate their accomplishments. High quality materials, the exceptional annual conference, and innovative professional development opportunities set NISOD apart. The organization is our partner in encouraging excellence and innovation."
>
> *–Dr. Johnette McKown, President, McLennan Community College*

EXHIBITORS

Sponsorship Opportunities

Impact Sponsorship (Year-Long Recognition) - $5,000
Multiple opportunities available

Extend your connection with the NISOD community year-round. This sponsorship provides visibility at both the 2027 Annual and Virtual Conferences, along with continued recognition throughout the year.

- Company logo displayed on the spring conference website from date sponsorship agreement is signed to June 30, 2027, and the fall virtual conference website from July 1, 2027 to April 30, 2028.
- One complimentary conference registration for each conference.
- Exhibit table in a high-traffic location during spring, in-person conference (one draped table and two chairs provided)
- Appreciation post with company logo displayed on NISOD social media platform (LinkedIn) one time from date sponsorship agreement is signed through the end of the conference.
- Host one NISOD webinar (Content of webinar must be related to NISOD's mission and not the company's product.)
- One placement of company logo and company description in NISODirect, NISOD's newsletter prior to each conference.

Compliance Statement
All sponsor and exhibitor recognition in this prospectus is designed to constitute "use or acknowledgment" under Treasury Regulation §1.513-4(c)(2)(iv) and does not include advertising, endorsements, or inducements. NISOD reserves the right to adjust sponsor recognition to ensure continued compliance with applicable federal tax regulations.

Sponsorship Commitment
Please complete and return your Sponsorship Commitment Form to confirm your interest. A formal sponsorship agreement will be provided upon confirmation of a commitment form.

The following guidelines for conduct shall be followed during the conference. Conference sponsors shall:

- not discuss prices of goods or services of any particular company or companies.
- not disparage the goods or services of any particular company or companies.
- not recommend the selection of specific companies as suppliers.
- not urge any participating company to engage in a concerted activity to accomplish any unlawful purpose.
- not discuss matters that may be trade secrets to any company.
- not propose secret sessions to discuss matters that cannot lawfully be discussed at official meetings.
- not engage in any lobbying activities.

Questions?

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