NIS★OD

SPONSORSHIP
PROSPECTUS

FALL VIRTUAL CONFERENCE

OCTOBER
22-23, 2025

TABLE OF CONTENTS

ABOUT US

NISOD, housed at The University of Texas at Austin, empowers faculty, staff, and administrators at community and technical colleges to support the needs of diverse students in the face of ever-present resource constraints. Our high-quality, easy-to-access professional development resources connect faculty, staff, and administrators with applicable knowledge to grow their careers and improve instruction. Meaningful recognition programs can augment the reputation of individual students, employees, and institutions. But perhaps most valuable are the connections NISOD helps build among community and technical colleges to share ideas, strengths, and solutions.

WE STRIVE

01 To recognize, celebrate, and reward outstanding educators and their accomplishments;

02 To enhance the standards of excellence throughout the academic community; and

03 To enrich the learning experience for all students.

OUR VISION

To be the premier professional development resource for achieving excellence in community and technical colleges.

OUR MISSION

To empower faculty, administrators, and staff at community and technical colleges to grow professionally, strive for excellence, make an impact, and gain recognition.

"

NISOD's priorities mirror our own commitment to excellence, teaching, learning, and leadership. NISOD creates excitement among our employees and enables us to celebrate their accomplishments. High quality materials, the exceptional annual conference, and innovative professional development opportunities set NISOD apart. The organization is our partner in encouraging excellence and innovation."

–Dr. Johnette McKown, President, McLennan Community College

"

ABOUT
THE EVENT

NISOD's Annual Fall Virtual Conference brings together full- and part-time faculty members, librarians, and student support services personnel to share best and promising practices that increase student success at community and technical colleges. This conference provides a convenient opportunity for campus allies to thoroughly examine what it means to meet the needs of 21st-century students.

Key Features

- Two keynote sessions
- 50 Live Sessions
- 1,500 attendees
- Faculty, staff, and administrators from community and technical colleges across the U.S.
- Institutional and Individual Registrations available

Conference Tracks

- Teaching & Learning
- Community & Workforce Partnerships
- Equitable Opportunities and Outcomes
- Student Success & Retention
- Student Services, Support, and Well-Being

NISOD

SPONSORSHIP PACKAGES

PREMIER SPONSOR

Exclusive, $4,250

- Linked logo on Virtual Conference web page
- Logo on Virtual Conference Zoom backround each day of conference
- One-minute video to be shared on conference opening day
- One social media post on each of NISOD's LinkedIn, Facebook, and Instagram pages
- Dedicated pre-conference email to Virtual Conference registrants
- E-newsletter banner ad in post-conference email sent to all registrants
- Two conference registrations

SUPPORTING SPONSORS

$2,250

- Linked logo on Virtual Conference web page
- One social media post on each of NISOD's LinkedIn, Facebook, and Instagram pages
- Dedicated pre-conference email to Virtual Conference registrants
- E-newsletter banner ad in post-conference email sent to all registrants
- One conference registration

SOLUTIONS ARCADE

$2,000 Arcade-Only
$750 Premier or Supporting Sponsor

- **Wednesday 10/22:** A 50-minute session to share use case or success story (college co-presenter optimal but not required)
- **Thursday 10/23:** Follow-up interactive demonstration (15-minute demo+10 minute Q&A)
- Name and logo on NISOD website virtual conference page, linked to sponsor
- E-newsletter banner ad post-conference
- Two conference registrations
- Limited to 8 sign-ups; completed application required

NISOD

Why Sponsor NISOD's Fall Virtual Conference?

Reach Your Audience
Get your brand in front of over 1,500 engaged faculty, staff, and administrators from community and technical colleges across the country.

Showcase What You Do Best
Lead a session, host a live demo, or share your story—our sponsorships are designed to help you connect through meaningful, authentic engagement.

Maximize Your Visibility
Enjoy cross-platform promotion through email, social media, and during the conference itself. Our audience will see your brand at multiple touchpoints.

Partner With a Trusted Name
NISOD brings nearly 50 years of professional development experience to this event and your sponsorship.

Questions?
Victoria Rios
Manager, Membership & Partnerships
victoria@nisod.org

MUST EMAIL BY SEPTEMBER 5TH TO GET STARTED