How Your Online Presence Boosts Student Learning A Questionnaire and Self-assessment for Instructors

What is the main goal you hope to achieve through increased instructor presence?

How can you be more *present* within the classroom with your face and name? How can you be more *participative* within the classroom by demonstrating activity? How can you *pass the mic* within the classroom to promote student presence?

Who are you to your students?

Do students currently see you as present and active in the online classroom? Does your instructor presence set the bar for student interactions in class? Where on the scale of personal to professional do you land? Is that ideal?

How have you presented yourself in this way?

What images (and type of images—clip art, photography, personal) appear? How is sound or multimedia used within the classroom? Does your instructor presence seem warm and welcoming? Are you personable?

When during the semester do you find you are most present and least present?

Do you reach out to students before the semester begins, modeling readiness? Are you active and available during the semester, pacing yourself throughout? Do you follow up with students at the end of the course with a meaningful sign-off?

Where within the course do you seem most present and least present?

What tools do you primarily use to establish instructor presence? What, in addition to text, do you use to convey feedback to students? Which of these tools prompts students to continue the conversation?