



MAY 27-30 2017 ★ AUSTIN TX

INTERNATIONAL CONFERENCE ON TEACHING AND LEADERSHIP EXCELLENCE

EXHIBITOR PROSPECTUS

Close to 1,300 conference participants will be in attendance to learn about your newest products and services. Don't miss out on the most effective community college marketing opportunity of the year!

www.nisod.org/exhibitors



Top 5 Reasons to Attend!

1. 11.75 hours of Exhibit Hall time (4.25 DEDICATED hours)
2. All exhibitors and sponsors receive pre- and post-conference attendee lists.
3. Exhibit Hall closed hours provide opportunities to enjoy sessions and schedule private meetings.
4. Coffee breaks, an evening reception, and prize drawings drive traffic to the Exhibit Hall.
5. NISOD Conference attendees LOVE to learn about new products and services!

Exhibit Space Package

\$1,500 For-Profit Organizations
\$1,000 Non-Profit Organizations

- ❖ 10' x 10' booth package (1 six-foot table, 2 chairs, wastebasket, and ID sign). Add an additional 10' x 10' booth space: \$1,000 for-profit organizations/\$500 non-profit organizations.
- ❖ 2 full conference registrations (Sunday dinner is not included)
- ❖ Pre- and post-conference attendee list with USPS and e-mail addresses
- ❖ Participation in passport game – optional*
- ❖ Listing in the online NISOD Marketplace
- ❖ Information in the Guide to the Exhibit Hall

**Participants are required to collect a stamp for each company/organization listed on the passport in order to enter a grand prize drawing that takes place at the conclusion of exhibition hours.*

Sponsorship Options

Add a Breakout Session

\$1,000 (No cost for non-profit organizations)

Breakout sessions are a fantastic opportunity to contribute as a higher education thought leader. The most successful corporate breakout sessions are presented in conjunction with college representatives who lead discussions about innovative best practices. (limited availability, 1 maximum)

Add a Roundtable Discussion

\$500 (No cost for non-profit organizations)

Roundtable discussions provide an opportunity to contribute as a higher education thought leader in a smaller setting. The most successful corporate Roundtable Discussions are presented in conjunction with college representatives who lead discussions about innovative best practices. (limited availability, 1 maximum)

Brand the Tote Bags

\$2,000 For-Profit Organizations / \$1,000 Non-Profit Organizations

Put your logo on 1,000+ tote bags and be the most visible brand at NISOD's conference and beyond. Tote bag sponsor can place one collateral piece in the tote bags. (Sponsor must provide the collateral piece in accordance with deadlines.)

Sponsor the Coffee Break or the Continental Breakfast in the Exhibit Hall

\$2,000 For-Profit Organizations / \$1,000 Non-Profit Organizations

Be the early morning hero by sponsoring the Coffee Break or the Continental Breakfast. Your company will be recognized as the sponsor in online marketing, in the conference program, and on generous signage at the event.

Curate and Sponsor a Special Session

\$2,500 For-Profit Organizations / \$1,250 Non-Profit Organizations

NISOD is looking for companies to curate and sponsor each of our Special Sessions. Please note that the speaker must be a thought leader speaking about an issue impacting community and technical colleges, and not a company representative speaking about the company's products and/or services. (limited availability, 1 maximum)

Sponsor the Closing General Session

\$5,000 For-Profit Organizations / \$2,500 Non-Profit Organizations

Your company representative can give opening remarks or introduce the keynote speaker! This opportunity also includes additional exposure as your company will be advertised as the sponsor of the closing general session on all pre-conference marketing (print and digital) and signage during the 2017 conference.

Program Advertising*	1/4 Page	1/2 Page	Full Page	Inside Front Cover	Inside Back Cover
For-Profit	\$500	\$800	\$1,200	\$2,000	\$2,500
Non-Profit	\$250	\$400	\$600	\$1,000	\$1,250

*All advertisements are black and white.

Exhibit Hall Schedule

11.75 hours of Exhibit Hall time
4.25 dedicated hours

Sunday, May 29, 2017

8:00 a.m. - 12:00 p.m.
Exhibitor Move-In

2:30 - 4:00 p.m.
Exhibit Hall Open

Monday, May 30, 2017

8:00 a.m. - 12:45 p.m.
Exhibit Hall Open

8:00 - 9:30 a.m. (dedicated time)
Coffee Break

4:45 - 6:30 p.m. (dedicated time)
Reception and Prize Drawings

Tuesday, May 31, 2017

8:00 - 11:45 a.m.
Exhibit Hall Open

8:00 - 9:00 a.m. (dedicated time)
Continental Breakfast

11:30 a.m. (dedicated time)
Grand Prize Drawing

Exhibitor Move-Out
11:45 a.m. - 4:00 p.m.

NEW IN 2016!

- Exhibitor lounge with refreshments
- Reserve your space for 2018 on site
- Passport game is optional
- Manage your company information online

"2016 was Campus ToolKit's first experience at NISOD's annual conference. I have to admit that NISOD was everything from start to finish that other exhibitors said it would be . . . a very well-orchestrated conference. As a result of the dedicated exhibit hours, the amount of traffic was unusually high and the post-conference results have been very positive. I highly recommend NISOD's conference to every educational professional I meet."