



INNOVATION ABSTRACTS

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PARTNER VOICE

An occasional publication featuring articles by NISOD Partners

NISOD's occasional publication, *Partner Voice*, features articles written by NISOD partners for faculty, staff, and administrators at NISOD-member colleges. *Partner Voice* informs member colleges about products and services offered by NISOD partners to enhance student success at community colleges. Articles are distributed electronically throughout the year to more than 100,000 readers at NISOD-member colleges.

Partner Voice is

- An article about how a NISOD partner's product or service has benefited a specific community college from the community college's point of view (written or co-written by a community college);
- An article about how a NISOD partner's product or service provides a solution to key issues at community colleges (written about a specific community college where the product or service was implemented successfully, must include community college voice, preferably includes data showing improvement in the specific area—i.e., student engagement, retention, etc.—as a result of using the product or service);
- An article outlining innovative strategies that solve challenges common in community colleges (an informative piece about strategies that can be implemented without a specific product or service, includes examples of community colleges where the strategies have been implemented successfully).

Additional guidelines include:

- Article must be written as an informative piece, not a promotional piece. Include the college voice (written or co-written by a community college or include quotes/testimonials from a community college).
- Submissions cannot be a copyrighted article.

- Ideas should be expressed in a clear, jargon-free manner. Include definition of special terms.
- Articles must be an original piece without any citations.
- Articles are limited to a maximum of 1600 words.
- Once the article has been submitted, NISOD will work with you to identify a publication date. Articles will be published approximately one month after the submission date.
- Articles must be submitted electronically in an editable, Word document (no PDFs).
- Please do not include photos or images imbedded in the Word document.
- Articles will be published in a two-column format. Please do not use graphics that will not fit into a one-column format.
- Submit the article with your high-resolution, color logo (and the community college logo, if applicable) in a separate attachment to be included with author information.
- Authors are identified by name, job title, and organization name. A "for further information" byline invites readers to contact the author or organization. Provide organization name, physical address, city, state, and zip code. The author's e-mail address, if available, should be included for easy access.
- Articles become the property of NISOD. Submission constitutes an authorization for NISOD to use the article at our discretion.
- Editor reserves the right to make final editing decisions.

Submit articles and logos electronically to:

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