

PEARSON



STUDENT SUCCESS FORUM
March 25 – 27, 2010
Chicago, IL

Pearson Presents:
INSPIRING CHANGE: A THEMATIC APPROACH
Regional Student Success Forum

This Regional Forum focused on ***Inspiring Change*** is a timely two-day enrichment seminar created for those who teach a Student Success course. Please join us at the **Hyatt Regency Chicago** for a unique opportunity to share ideas, learn from and connect with your peers, and leave with concrete strategies to implement into your program – *and inspire change!*

***Pearson Prentice Hall will be providing continuing education credit for attending this forum.**

Date: Thursday, March 25 – Saturday, March 27, 2010

Time: Sessions begin 4pm on 3/25; Sessions conclude 3/27 at 3 p.m.

Location: Hyatt Regency Chicago, 151 E. Wacker Drive, Chicago, IL 60601. 312-565-1234, <http://www.chicagoregency.hyatt.com/hyatt/hotels/index.jsp>. Please call for reservations. We have secured a group rate of \$129/night. Please reference the “Pearson Student Success Forum” to receive the group rate. You can also reserve your room, at the Pearson group rate, by visiting https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=2001801.

Hotel Information: Rooms have been blocked at the **Hyatt Regency Chicago**. Please contact the hotel directly to make a reservation. Reference ‘Pearson Student Success Forum’ for the **group discount** of \$129/night.

Click here to visit the hotel website: <http://www.chicagoregency.hyatt.com/hyatt/hotels/index.jsp>

Airport Information: O’Hare International Airport (ORD) / Midway Airport (MDW)

Transportation Information: Cab or Shuttle

Cost: Any school using a Pearson Student Success text as required course material may send the first two registrants at no charge and for \$199 per person thereafter. Registration for attendees not using a Pearson Student Success product is only \$299. Continuing Education credit will be awarded for participation. All designated sessions, materials, and on-site group meals are included as part of the registration fee. *Travel and hotel expenses are not included.*

Cancellation/No Show Policy: Cancellations require at least seven days’ notice.

Session topics: Explore how inspiring change among our students can promote positive college experience, motivation and ultimately retention. Sessions focus on practical methodologies to integrate into your classroom and an array of topics, including MyStudentSuccessLab technology and Program solutions, Successful Intelligence, Diversity, Social Media, Learning Styles and Multiple Intelligences and Emotional Intelligence.

Participant Gift: “It’s in the Syllabus” t-shirt (limited to size/quantity on site)

Please confirm your participation by registering at <http://chicagoforum.eventbrite.com> **by March 8th**. Full registration will follow.

Direct any questions to **Brian Mounts**, brian.mounts@pearson.com, 800-228-7854 x3759.

AGENDA OVERVIEW AT-A-GLANCE

Brief Schedule

3/25

4:00 PM – 7:00 PM Registration, Opening reception, Student Panel Discussion

3/26

7:30 AM – 12:30 PM Breakfast, Opening Keynote, Breakout sessions, Panel Discussion

12:30 PM – 1:15 PM Lunch

1:30 PM – 5:15 PM Technology and Program Solutions, Sessions

5:15 PM – 7:00 PM Dinner reception

3/27

8:00 AM – 12:00 PM Breakfast, Breakout Sessions

12:00 PM – 12:45 PM Lunch

12:45 PM – 1:45 PM Instructor Panel Discussion

1:45 PM – 2:45 PM Closing Keynote

2:45 PM – 3:00 PM Institute closing summary

DETAILED AGENDA OVERVIEW

Thursday, March 25th

4:00 – 5:00 PM *MAIN REGISTRATION & CHECK IN*

5:00 – 6:00 PM *OPENING RECEPTION BUFFET & 'SCAVENGER HUNT FOR SUCCESS'*

Welcome Introduction

6:00 – 7:00 PM *STUDENT PANEL DISCUSSION*

Local college students

INSPIRING CHANGE – WHAT DOES IT MEAN TO STUDENTS?

Facilitated by the leaders at NISOD, this is an opportunity to get students' take on what 'change' means to them with regard to the issues facing them today on the path to college achievement, job placement and fulfillment, and lifelong learning and growth. This discussion will bring together the teachers of today and the students they serve. Discuss solutions to the issues faced.

7:00 PM *On your own.* Enjoy the city with the peers that you've connected with.

Friday, March 26th

7:30 – 8:30 AM *LATE ARRIVAL REGISTRATION & CONTINENTAL BREAKFAST*

Welcome Introduction

8:30 – 9:30 AM *OPENING KEYNOTE SESSION*

Dr. Robert M. Sherfield, College of Southern Nevada

CREATING POSITIVE CHANGE

Dr. Robert M. Sherfield will address the power of 'creating positive change' and how it connects to the realities that students in this region will be faced with the ever-changing economy and its' affect on their future. This conversation will entail those impacted the most – our college graduates hoping to be placed in jobs in these changing times.

9:30 – 9:45 AM 'SUCCESS BREAK' Travel to Breakout Sessions / Book fair browse!

9:45 – 11:15 AM CONCURRENT STRATEGY AND ACTIVITY SESSIONS: CHOOSE 1 (Note Room Designations)

Rich Bucher, Baltimore City Community College

BUILDING CULTURAL INTELLIGENCE: PROVIDING STUDENTS WITH THE SKILLS THEY ABSOLUTELY NEED IN A GLOBAL ENVIRONMENT

In the 21st century, cultural intelligence (CQ) is becoming crucial to student success in college and careers. Therefore, it is imperative that we integrate CQ megaskills into what we teach and how we teach; whether in the traditional classroom or online. Once you complete this highly interactive workshop, you will leave with specific activities and strategies that you can use to promote cultural intelligence amongst your students. Key CQ competencies will be addressed including shifting perspectives, dealing with bias, checking cultural lenses, intercultural communication, and understanding the dynamics of power. Participants will engage in a wide variety of thought-provoking, classroom-tested exercises which can be used effectively in class. Finally, participants will be given self-assessments in order to evaluate their CQ; identifying their own strengths as well as areas that need further development.

Amy Baldwin, Pulaski Technical College, Steve Piscitelli, Florida State College at Jacksonville, and Robb Sherfield, College of Southern Nevada

SOCIAL MEDIA

Social Media is a way of life for our students, and often leads to 'dis-connectivity through connectivity' and leaves many instructors searching for ways to use these powerful technological advances as learning tools – not just social ones. Practical strategies, activities, and basic functionality of the most often-used vehicles will be covered...Facebook, Twitter, MySpace, Flickr, etc.

Carol Carter, LifeBound

ACCESSING AND ADDRESSING DIVERSE LEARNING STYLES AND MULTIPLE INTELLIGENCES

This engaging session will provide techniques for how to help your students identify their own learning style and how to apply that knowledge and Multiples Intelligences across the curriculum and improve results. You'll also learn new strategies for how to teach to the diverse learning styles within your classroom and draw the students in.

11:30 AM – 12:30 PM INSTRUCTOR PANEL DISCUSSION

Instructor volunteers

INSPIRING CHANGE – WHAT DOES IT 'MEAN' TO INSTRUCTORS?

Facilitated by the leaders at NISOD, this is an opportunity to get instructors' take on what 'change' means to them with regard to the issues facing them today as they teach students along the path to college achievement, job placement and fulfillment, and lifelong learning and growth. This discussion will bring together the opinions, suggestions, and observations of your peers and the students you serve – to address the challenges being faced with regard to Student Success. Solutions discussion around the issues faced.

12:30– 1:15 PM 'SUCCESS BREAK' LUNCH / Connect

1:15 – 1:30 PM 'SUCCESS BREAK' Travel to General Session / Book fair browse!

1:30 – 2:30 PM

MYSTUDENTSUCCESSLAB TECHNOLOGY & SOLUTIONS

Terry Rafter-Carles, *Valencia Community College*, Faculty Advocate

CONNECT. PRACTICE. PERSONALIZE. SKILLS STUDENTS NEED TO SUCCEED

Learn about MyStudentSuccessLab and how it can help your students build the skills they need to succeed. A walk through of the technology, peer to peer suggestions for classroom implementation and experience, and open Q&A with class test sign up. In addition, Custom Publishing will be introduced as a way to personalize your text and media to enhance student learning, with popular ideas shared.

2:30 – 3:45 PM

SUCCESSFUL INTELLIGENCE: HELPING STUDENTS BE ANALYTICAL, CREATIVE, AND PRACTICAL SESSION

Carol Carter, *LifeBound*

SUCCESSFUL INTELLIGENCE:

HELPING STUDENTS BE ANALYTICAL, CREATIVE, AND PRACTICAL

Success in the world of work requires students to be analytical, creative, and practical. However, school and college focus primarily on analytical intelligence. Referencing the groundbreaking work of Yale psychologist Robert Sternberg and his book entitled, *SUCCESSFUL INTELLIGENCE*, this session will provide hands-on classroom strategies to use with your student success class so that they can develop these three vital areas, enhancing their ability to be successful in college, career, and life. Come prepared for an interactive, highly collaborative session.

3:45 – 4:00 PM **'SUCCESS BREAK' Travel to Breakout Sessions / Book fair browse!**

4:00 – 5:30 PM

CONCURRENT STRATEGY AND ACTIVITY SESSIONS: CHOOSE 1 (Note Room Designations)

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Amy Baldwin, *Pulaski Technical College*, **Steve Piscitelli**, *Florida State College at Jacksonville*, and **Robb Sherfield**, *College of Southern Nevada*

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5:30 – 7:00 PM **'SUCCESS with your Peers'** Join us for a Dinner Reception to celebrate an inspiring day!

Saturday, March 27th

8:00 – 8:30 AM CONTINENTAL BREAKFAST

Brief Recap/Morning Agenda

8:30 – 8:45 AM **'SUCCESS BREAK'** Travel to Breakout Sessions / Book fair browse!

8:45 – 10:15 AM **CONCURRENT STRATEGY AND ACTIVITY SESSIONS: CHOOSE 1** (Note Room Designations)

Robb Sherfield, *College of Southern Nevada*

MOTIVATING STUDENTS

Can motivation be taught? Can educators actually write a lecture and create activities that show students how to develop and use internal motivation? We think the answer is "yes". Perhaps the greatest teaching tool we have as educators is the ability to model motivational behavior, show passion for our vocation, and exude energy that is unmistakable. The activities in this booklet are secondary to this theory. This practical compilation, *Engaging Activities for Motivation*, is an indispensable, hands-on resource for educators to address the topic of active learning.

Amy Baldwin, *Pulaski Technical College*

COLLEGE CULTURE

Any time you travel to another country or just cross streets in your community, you are faced with differing cultural norms, artifacts, and rituals. Students who are the first in their family to attend college or just new to college must learn and deal with cultural issues as well. College expectations, syllabi and financial aid forms, and the seemingly endless readings, papers, and tests can be overwhelming and confusing. For some, they have difficulty assimilating as college students. The engaging activities for *Understanding the Culture of College* will help students learn how to transition successfully to the college environment.

Steve Piscitelli, *Florida State College at Jacksonville*

RETENTION

Many colleges are not only concerned with their retention rates as an institution, but also with retention in degree programs and individual classes. Many reasons are given as to why students leave college—financial problems, learned helplessness, apathy, self-esteem and motivation issues, family problems, and lack of academic preparedness. The classroom is one of the most important places where the academic community can have positive effects on students in relation to retention.

10:30 AM – 12:00 PM **CONCURRENT STRATEGY AND ACTIVITY SESSIONS: CHOOSE 1** (Note Room Designations)

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12:15– 1:15 PM

'SUCCESS BREAK' WORKING LUNCH / Connect / Note-card Activity – Summarize Change-inspired Take-aways by Tables*

*Ask each table's spokesperson to BRIEFLY CREATE the key takeaway from the conference by session 'issues' i.e. Retention, Motivation, Globalization, etc. and how change impacts them.

1:15 – 2:15 PM

CLOSING KEYNOTE SESSION – Evelyn N. Waiwaiolo, Suanne Davis Roueche NISOD Director

EVELYN N. WAIWAIOLE, SUANNE DAVIS ROUECHE NISOD DIRECTOR



Named the Suanne Davis Roueche NISOD Director and Lecturer in the College of Education at The University of Texas in September, 2008, Evelyn N. Waiwaiolo began leading NISOD in October 2007.

Evelyn comes to NISOD from the Community College Bridges to Opportunity Initiative, also at The University of Texas at Austin, where she served as project manager since June 2006. She has also served as associate director of NISOD; project manager for the MetLife Foundation Initiative on Student Success; college relations coordinator for the Community College Survey of Student Engagement (CCSSE); and policy analyst for the Center for Community College Policy, Education Commission of the States (ECS).

Recognized as a 2002-2003 Associates Fellow with The National Center for Public Policy and Higher Education, Evelyn is known for her keen awareness of policy leadership and its impact on higher education. She also serves on the Community College Survey of Student Engagement Advisory Board and is the author of articles related to student success, retention, and persistence. In 2009, Evelyn was recognized as a Distinguished Graduate of the Community College Leadership Program at The University of Texas at Austin.

Evelyn earned a doctorate from The University of Texas at Austin in higher education administration, with a specialization in community college leadership; a master's in economics from The University of Oklahoma; and a bachelor's in psychology and math from Texas A&M University.

2:15– 2:45 PM

'SUCCESS BREAK' FACILITATOR Q&A / SHARE NOTE CARD TAKE-AWAYS

Ask each table's spokesperson to BRIEFLY SHARE the key takeaway from the conference by session 'issues' i.e. Retention, Motivation, Globalization, etc., and how change impacts them.

2:45 – 3:00 PM

SESSION SUMMARY

About the Speakers



Amy Baldwin has been teaching college success, writing, and literature at Pulaski Technical College in North Little Rock, Arkansas since 1996. Among the many hats community college faculty like Amy wear, she has also served as the professional development coordinator and co-director of the Achieving the Dream initiative. She has taught on-campus and online classes since 1999 and has presented nearly 100 workshops across the U.S. on the topics of numerous topics including student success, research writing, academic integrity, and online teaching. She has also written for *The Teaching Professor*, *Community College Week*, and *Student Health 101*. Her *The Community College Experience* texts are published by Pearson. Amy received her B.A. in English Literature from Rhodes College and her M.A. in English Literature from Washington University. She is currently working on her doctorate in higher education, with a focus on student retention.



Dr. Richard Bucher is a professor of sociology at Baltimore City Community College (BCCC). He is the author of *Diversity Consciousness: Opening Our Minds to People, Cultures, and Opportunities* (Prentice Hall, third edition), and *Building Cultural Intelligence: Nine Megaskills* (Prentice Hall, 2008). He earned his doctorate from Howard University with a specialization in race and ethnic relations, and was recently honored as Maryland's Professor of the Year. We encourage you to visit his website at <http://www.diversityconsciousness.com>



Carol Carter is the founder and president of LifeBound, a national coaching and resource company, Carol provides academic coaches training, as well as professional development for faculty at the college and high school level. Carol Carter has authored or co-authored over 20 books on middle school, high school, college, career, and life success. Her *KEYS TO SUCCESS* series, published by Prentice Hall, is used by more than 200,000 students each year in colleges throughout the US, Canada, Mexico and China. Before starting LifeBound, Carol Carter was an executive in corporate America for 15 years. Her business experience, combined with her passion for education, make her a unique advisor for faculty and students. Her websites are: www.carterkeys.com, www.lifebound.com, and www.carolcarter.com.



Steve Piscitelli has accumulated more than two decades of teaching and professional development experience from middle school through the university level. He has been recognized for his effective teaching style with awards at the school, county, and international level. Steve is also a seasoned workshop developer and presenter who brings energy, humor, interaction, live original music, and practicality to his workshops. He received degrees from Jacksonville University, the University of North Florida, and the University of Florida. He is currently a professor at Florida State College at Jacksonville. His books *Study Skills* (2009) and *Rhythms of College Success* are published by Pearson. Steve lives with his wife, Laurie, and canine companion, Buddy, in Atlantic Beach, Florida. Visit www.stevepiscitelli.com



Terry Rafter-Carles has been supporting and teaching students at Valencia Community College in Orlando, Florida for a number of years. She earned a Bachelor's degree in Psychology and a Master's degree in Counselor Education. Terry has worked in a variety of jobs in higher education aside from teaching (Internship and Placement, Co-op, Counselor for Valencia's Women's Center). She has worked closely with the Achieving the Dream Director and College-Wide Learning Communities Coordinator to increase the number of course offerings and to develop training for faculty and staff involved with teaching or coaching in LinC (Learning Communities) classes.



Robert M. Sherfield, Ph.D. has been teaching public speaking, theatre, and student success and working with first-year Orientation programs for over 25 years. Currently, he is a professor at the College of Southern Nevada. An award winning educator, Robb has received numerous honors including Educator of the Year at the College of Southern Nevada, Distinguished Teacher of the Year Award from the University of South Carolina Union, and other awards and nominations for outstanding classroom instruction and advisement. Robb's extensive work has allowed him to conduct faculty development keynotes and workshops at over 250 institutions in all 50 states and several foreign countries. In addition to his co-authorship of *Cornerstone*, he also co-authored *Roadways to Success* (Prentice Hall, 2001), *365 Things I Learned in College* (Allyn & Bacon, 1996), *Capstone* (Prentice Hall, 2001), *Case Studies for the First Year* (Prentice Hall, 2004), *The Everything® Self-Esteem Book* (Adams Media, 2004), *Solving the Professional Development Puzzle* (Pearson 2009), and *Cornerstone: Career 2nd Edition* (Pearson, 2010). Robb's interest in student success began with his own first year in college. Low SAT scores and a low high school ranking denied him entrance into college. With the help of a success program, Robb was granted entrance into college, and went on to earn five college degrees, including a doctorate. Visit www.robertsherfield.com.